



Target :	Distributor's technicians – salon owners/managers, expert collaborators
Level:	Beginner / Advanced / Fashion
Program :	<p>A highly professional full-immersion training where participants learn three personalized setting methods that will enable him/her to provide an exclusive service to women who love volume and softness without relinquishing an ultra-modern trendy look.</p> <ul style="list-style-type: none"> - Innovative techniques of shaping and volume developed with special rollers that have, in turn, been specifically devised to highlight the high technology of the waving product Joc Perm. - Three exclusive setting techniques related to the technical areas of Applied Colorimetry, Bleaching and Mechès, Cutting and Finishing and to the basics of subjective morphology.
Aims and benefits :	<ul style="list-style-type: none"> - To use personalized methods to interpret the shapes, volumes and waves exploited in the latest cutting techniques in order to follow Spring-Summer or Autumn-Winter fashion trends. - To supply your clientele with the values of a well defined style, where softness, sensations and beauty enhance the image of the modern woman, perceiving her desire to change and guiding her towards new and personalized solutions.
No. of participants:	max. 20
Duration :	1 day
Location :	hotels, academies, hairdressing salons

Material Provided:	<ul style="list-style-type: none"> - 1 card with head designs for notes - 1 step by step technical guide to the "Total Wave Look Course"
Material to bring:	<ul style="list-style-type: none"> - Double blade toothed scissors - 5 inch scissors - 6 inch scissors - Razor with toothed protection - Short academic comb - Long academic comb - Wide tooth comb - Tail comb - Large coloring comb - Hairclips - Water spray - Series of heat retaining brushes in 4 sizes - Medium hair straightener/curling tong - Hairdryer



TOTAL WAVE LOOK WORKSHOP



One Day Program

morning	09.00 – 13.00	The stylist introduces and performs the four cutting techniques.
break	13.00 – 14.00	
afternoon	14.00 – 18.00	Participants develop and perform the four cutting techniques.